

ERIN REINHARD

DESIGN
NEW MEDIA
MARKETING



CONTACT

614.581.9779

erin@ereinhard.com

Hilliard, OH
Orlando, FL

www.ereinhard.com

RELEVANT EXPERIENCE

JAN 2019 - MAY 2019 • WALT DISNEY WORLD COLLEGE PROGRAM MERCHANDISE HOSTESS

- Provided world class customer service to guests of all ages and origins
- Upheld the high standards of the Walt Disney World Brand
- Responsible for handling cash and confidential guest information

AUG 2018 - DECEMBER 2018 • THE FALCON MARCHING BAND SOCIAL MEDIA COORDINATOR

- Photographed and recorded rehearsals and performances
- Designed, created, and posted content to FMB social media accounts
- Created and edited preview videos for each show

MAY 2018 - DECEMBER 2018 • SLATER FAMILY ICE ARENA GRAPHIC DESIGN AND MARKETING SPECIALIST:

- Helped to manage BG Falcon Hockey social media at select games
- Created graphics for and managed arena social media
- Designed apparel for sale in the Newlove Pro Shop
- Photographed hockey and figure skating classes and exhibitions
- Produced fliers, posters, and brochures for display in the arena
- Created and scheduled mass HTML emails

AUG 2017 - MAY 2018 • BGSU RECREATION AND WELLNESS MARKETING ATTENDANT:

- Produced digital and print advertisements and educational materials
- Managed multiple social media accounts and channels
- Photographed departmental events
- Used Adobe AEM and WordPress to update the department website
- Edited videos for special events and scheduled them to display

MAY 2016 - AUG 2016 • OHIO JOB AND FAMILY SERVICES PROJECT MANAGEMENT INTERN:

- Developed digital and print promotional and educational materials
- Conducted user experience testing on OhioMeansJobs.com
- Staffed the ODJFS table at various events to promote OhioMeansJobs

EDUCATION

Bowling Green State University
Bachelor of Science in Technology

VISUAL COMMUNICATION TECHNOLOGY

Interactive Media & Print Media
AUGUST 2015 - DECEMBER 2018
3.36 GPA | 3.44 In Major GPA

LEADERSHIP EXPERIENCE

THE FALCON MARCHING BAND

MAY 2017 - DEC 2017 • SECTION LEADER
MAY 2016 - DEC 2016 • SQUAD LEADER

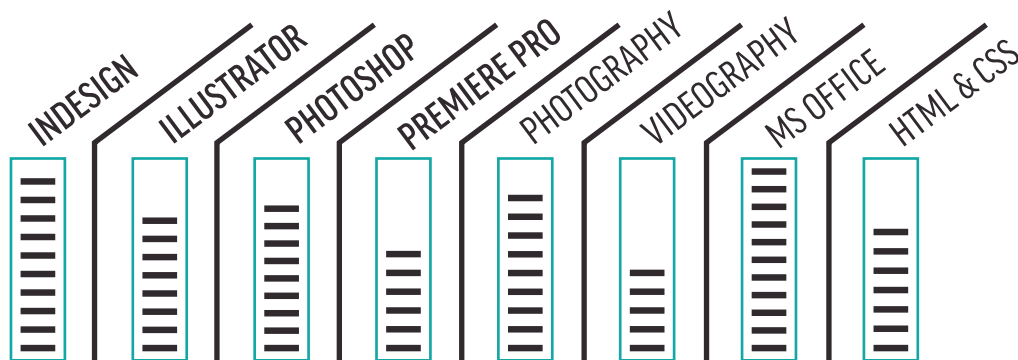
- Taught marching, drill, and music
- Maintained section traditions and morale
- Resolved conflicts between students

KAPPA KAPPA PSI - BETA KAPPA

MAY 2016 - MAY 2017 • HEAD OF PUBLIC RELATIONS

- Managed social media to advertise events and fundraising
- Represented the fraternity to the College of Musical Arts
- Utilized Adobe Premier to create an awards banquet video

SKILLS AND STRENGTHS



CREATIVITY • INNOVATION • PROBLEM SOLVING • SOCIAL MEDIA MARKETING • PLANNING
ORGANIZATION • PROJECT MANAGEMENT • INTEGRITY • TEAMWORK • SELF STARTER